



LB Adams

SPEAKER, AUTHOR, EMCEE/HOST

SPEAKERS KIT



WHY LB ADAMS..

Tools for women who lead teams.

Being an actor, banking executive and shark-diving scuba instructor have provided LB a unique and powerful view into human communication and interaction. Those experiences gave her confidence, power and an understanding of her voice.

She leverages theatre strategies to provide tools for women to have better, tough conversations, speak their value and move through the world in a more powerful way.

She's an award-winning speaker, TedX Speaker & Emcee, on a mission is to amplify women's voices through creative workshops, keynotes & breakout sessions, her YouTube show - Snack-Sized Business, and a best selling book - **The Irreverent Guide to Spectacular Communication.**

WHAT TO EXPECT...

- Training & presentations professionally prepared and dynamically delivered, focused on achieving a rave-worthy event.
- Content customized to suit your event theme.
- Fun, engaging and experiential events.
- An announcement about your event on my social media channels, assuming it's a public event.
- Phone & virtual consultations to level set expectations and build a stellar event.
- Prompt, professional replies to your calls and emails.



LB Adams is a Catalyst for Confident Conversations

LB is a trained actor who has worked in both theatre and film. Bringing her theatre training into the business world, she gained a unique view into human communication and interaction, aka “soft skills.” LB regularly produces content that teaches actionable skills to improve the way women can authentically and confidently move through the world.

WHAT OTHER PEOPLE HAVE TO SAY...

"LB's communication workshop with our group could not have gone better. The takeaways were crystal clear, and I started making use of them right away. She just makes so much sense!"

Mona Yourself, The Women of Cumming Group

"LB is a powerhouse, full stop. She commands an audience with her unique humor, empathy, and incredible stories she's accumulated through her life and work. There's a reason people call LB when communication is the focus; she's mastered the art of how to communicate effectively, and unapologetically demands we learn to do the same. Whether she's center stage inspiring others as the keynote speaker or emceeding an event, LB Adams is a must-see and a masterclass on how exceptional communication skills will change your life."

Whitney McDuff, Whitney McDuff LLC

"As Emcee, LB was the thread that stitched together the TEDxCharleston 2022 event. Her oratory skills, infectious humor and engaging personality kept a fluid pace throughout the diverse range of speakers and performers she brought on stage. Having LB 'run the show' made it a well-orchestrated event that received rave reviews from attendees."

Mike Sottak - Organizer, TedX Charleston

"Each year we hold a user conference for our clients and we were referred to LB as an engaging keynote speaker. We were delighted to be able to work with her to convey our theme and to determine the best use of her high energy ideas. We ended up having her lead both the Keynote and also an activity during the cocktail hour that will be a long standing memory for our guests. I would recommend LB as an engaging, organized and professional presenter and entertainer."

***Claiborne Yarbrough - Director of Customer Engagement
Barefoot Technologies***



1

BECOME A SPECTACULAR COMMUNICATOR AND THRIVE IN LIFE

Understanding how destructive limiting and justifying language is. Harnessing the power of constructive word choices creating word rebellions can give to others.

2

ELEVATOR PITCH PERFECTION

Clearly understand what is an elevator pitch and why it matters. A simple yet ingenious template to create a Pitch that slays. Understanding that you are already your own secret weapon.

3

PUBLIC SPEAKING BOOTCAMP FOR WOMEN

Use creative play to tough-love your public speaking inhibitions. Reframe negative self-talk into singular badassery. Learn the infrastructure to good, dare we say, great public speaking.

4

COMMUNICATION BASICS EVERYONE NEEDS TO KNOW BUT DOESN'T

- How you're having conversations all the time without saying a word
- Key words to include or omit to get exactly what you want
- The only 3 reasons you ever need to communicate



CLIENTS, COLLABORATORS & MEDIA

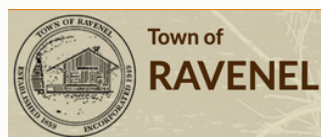
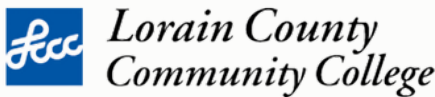
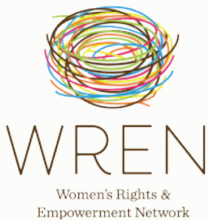
Whitney MCDUFF
SPEAKER BRAND STRATEGY & PR
SPEAK UP • STAND OUT • CHANGE LIVES



TEDxCharleston
x = independently organized TED event
Charleston Trident Association of REALTORS®



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MY FEES

My speaking fees vary depending on topic, duration and audience size. Please inquire for exact rate.

FEES ARE CUSTOMIZABLE AND NEGOTIABLE

ADDITIONAL CONSIDERATIONS:

When deciding to book me, here are some additional things to consider in your budget.

Event Admission:

- Event tickets for 2

Travel Reimbursements:

- Airfare for two (business or first class)
- Ground Transportation/ rental car (SUV only)

Meals & Gratuities:

- Per diem \$100/day

Hotel Accommodations

- 4-star hotel or higher
 - Ground transportation to hotel and/or event venue (limousine or SUV)
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TO BOOK

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LB Adams/ Practical Dramatics 